

SHULAMMITE KOLAWOLE

GRAPHIC DESIGNER

 647-607-8810

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 Mississauga, ON

 shulammite.ca

SUMMARY

Creative and detail-oriented graphic designer with experience in advertising, marketing, and social media design. Highly proficient in Adobe Creative Suite programs, including Photoshop, Illustrator and Canva. Passionate about utilizing design to transform complex information into engaging and understandable content.

SKILLS

- Digital Marketing
- Motion Graphics
- Campaign Development
- Adobe Creative Suite
- Social Media Design
- Market Research
- Multimedia Content Creation
- Visual Storytelling

EXPERIENCE

Freelance Graphic Designer

Graphic Designer • June 2024 - Present

- Conducted client consultations to understand design objectives and translate ideas into effective visual solutions.
- Provided strategic design recommendations based on current trends and best practices, resulting in improved client satisfaction and retention.
- Developed, executed and effectively managed multiple design projects, ensuring on-time delivery and high design quality.

CreativeHub 1352

Marketing Assistant/Graphic Designer • March 2024 - April 2024

- Worked alongside the Marketing Coordinator to create email newsletters and website updates to keep interested parties apprised of current and upcoming events and volunteering opportunities.
- Designed content advertising current events on social media platforms like Instagram, LinkedIn, and Facebook.
- Organized and designed presentations using audience research data and feedback on events and programs.

IGNITE Student Life

Graphic Designer • May 2023 - April 2024

- Conceptualized and designed promotional materials, including event posters, branded merchandise, banners, motion graphics, digital signage, and social media graphics, to advertise events to the student body.
- Maintained and ensured consistency in IGNITE's visual identity across all social media platforms.
- Collaborated with other teams, including Brand Ambassadors and Customer Service Representatives to ensure design efficacy.
- Created illustrations, fact sheets and infographics to educate the student body on scholarships and bursaries.

EDUCATION

Diploma in Advertising and Graphic Design

Humber College • 2022–2024

CERTIFICATIONS/ADDITIONAL EDUCATION

Making Media Accessible

Humber College • 2024

- Completed coursework covering AODA standards and making accessible documents and presentations.